

**Professional Experience**

*Marketing and Communications Director*

Airport Development Group, Inc.  
2008 to Present

*Chair, Aviation Advisory Board  
Lawrence, KS  
Municipal Airport  
1999 - 2009*

*Communications & Marketing Officer  
Kansas Dept. of Health and Environment, Topeka, KS  
2004 to 2008*

*President/Owner  
Bear Press – marketing consulting  
1995 to 2006*

*Board Member  
Sunflower State Games  
Topeka, KS  
2007 - Present*

*Private Pilot Rating*

**Education:**

Bachelor of Science - Journalism  
University of Kansas  
Lawrence, KS - 1978

**Professional Affiliations:**

Public Relations Society of America

Aircraft Owners and Pilots Association

American Assoc. of Airport Executives

Airport Consultants Council

**State Associations:** Iowa, Alabama, Colorado, Kansas, Missouri, Nebraska, Oklahoma, and Utah.

**Professional Summary:**

A graduate of the University of Kansas, Bryant has 30 years of advertising, public relations and marketing experiences in both private enterprise and government service along with a decade of consulting business ownership.

In the private sector, he has worked for publishing, manufacturing and consumer service companies in various capacities from staff to executive management. With the State of Kansas, Bryant managed communications, marketing and promotional initiatives for 30 programs within a state agency along with Web site content and management for the primary web address and 12 affiliated web addresses to support agency initiatives. He directed the agency's first webcast and helped to establish standards that allowed the agency to integrate the Internet into their outreach programs.

Also, Bryant has conducted numerous media training seminars designed to help non-media professionals prepare and engage with today's media in a complex society.

With ADG, Bryant is involved with airport planning, airport business planning and airport economic development projects for clients along with advertising, communications and public relations services.

His extensive experience with volunteer boards and government interaction at the local, state and federal level is a tremendous resource for ADG clients.

**Professional Highlights:**

**Greenwood-Leflore Airport:** Redesign and execution of a new Web site to promote airport services and recruit new tenants; created an approved tri-fold brochure to supplement local community literature for business recruitment.

**John Bell Williams Airport:** Create marketing plans and action steps to assist with recruitment of potential airport businesses and tenants for proposed AeroTech Park; provide public relations services to promote activities and development at airport along with advising content creation and deliver through airport's Web site.

**Meadow Lake Airport:** Create marketing plans and action plans to assist privately-owned airport with maximizing growth and revenue streams to enhance facilities and attract new businesses; planning involves new image identity package and counsel on web presentation.

**Conference Presenter:** Regular conference presenter on best practices for community airport public relations.



*Rick Bryant*

*Marketing and Communications Director*

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